

**Subject:** RE: September - HTN Ad  
**From:** Miki Payne <Miki@hbdrollinger.com>  
**Date:** 08/19/2016 12:09 PM  
**To:** Donald Duckworth <duckworth.donald@gmail.com>, Les Watt <les@blacktievalet.com>  
**CC:** "westchester.cfm@gmail.com" <westchester.cfm@gmail.com>

Great work as always gang.

Just to make sure we are all clear This is an 12-month commitment, half to be paid by Vitalization for the Wed Market and half to be paid by the SWFM, right?

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**From:** Cynthia Rogers [mailto:westchester.cfm@gmail.com]  
**Sent:** Thursday, August 18, 2016 2:03 PM  
**To:** Donald Duckworth; Miki Payne  
**Cc:** Les Watt  
**Subject:** September - HTN Ad

Hi all,

Attached is our ad mock for September. We created a template such that for September we showcase the Anniversary and then with the following months we update the peach banner and tag lines with the respective month's on-site activity: October/Halloween Fest, November/Harvest Fest, December/Winter Fest and so on ..along with showcasing all the essential info for the markets while providing a coupon discount.

Les and I are solid with the design mock up, if it looks good on your end - I'll send it along to Stephanie. Ideally, love to get this to her tomorrow if possible --- just moving through and knocking out to dos :)

Here anytime,

Best,

Cynthia

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